

RANA ABDULLAH NASEEM

Video Editor | Motion Graphics Designer | Content Creator

Islamabad, Pakistan

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PROFESSIONAL SUMMARY

Video Editor, Motion Graphics Designer, and Content Creator with 4 years of experience producing social media content, product advertisements, logo animations, explainer videos, and promotional campaigns. Skilled in Adobe Premiere Pro, Adobe After Effects, videography, cinematography, and color grading, with 28+ completed freelance projects. Strong communication, project coordination, and visual storytelling skills with a focus on creating engaging digital content.

SKILLS

Adobe Premiere Pro • Adobe After Effects • Motion Graphics Design • Video Editing • Logo Animation • Kinetic Typography • Social Media Content Creation • Content Creation • Content Planning • Videography • Cinematography • Color Correction • Color Grading • DaVinci Resolve • Storytelling • Content Strategies • YouTube Video Editing • CapCut • Canva • Client Communication • Time Management • Project Coordination

EXPERIENCE

Freelance Video Editor & Motion Graphics Designer

2021 – Present

- Completed 28+ freelance projects in video editing, motion graphics, and content creation.
- Produced social media reels, promotional videos, product advertisements, and digital content.
- Created logo animations, motion graphics, explainer videos, and branded visual content.
- Performed video editing, color correction, and content optimization for digital platforms.
- Assisted with videography planning, shot composition, and content production workflows.
- Managed project revisions, communication, and timely content delivery.

SELECTED PROJECTS

- Business Advertisement Video – Produced promotional content using motion graphics, product-focused editing, and content creation techniques.
- Logo Animation Project – Designed and animated professional logo reveals for branding and marketing purposes.
- Motion Graphics Promotional Video – Created engaging promotional content using typography, transitions, and visual effects.
- Content Creation & Videography Projects – Contributed to content planning, videography, shot composition, and visual storytelling for social media content.

EDUCATION

Bachelor of Science in Computer Science (BSCS)

National University of Modern Languages (NUML)

Expected Graduation: 2029 | Current GPA: 3.81 / 4.00

Intermediate (ICS/Equivalent)

Punjab Group of Colleges

Matriculation

Siddeeq Public School